

Opportunities

September 2021

At Plant Paradise, we have some exciting challenges on the horizon. We are midway through developing the first version of the app, and we need some help. We have the following opportunities available:

- Social media manager
- Business/development student or contractor
- Volunteers needed for onboarding organisations
- Legal advisor (GDPR, charities)

Please have a look through the following opportunities and see if any of them are of interest to you!

Social media manager

We need help managing our social media channels, as we start a Crowdfunder campaign, and to raise interest in Plant Paradise.

Please get in touch if you are familiar with the following:

- Using Hootsuite
- Video editing
- Running a crowdfunding campaign

Please contact us at contact@plantparadise.earth.

Business/development student or contractor

With Plant Paradise, we hope to empower small local woodland organisations, as well as large established ones. We want to level the playing field for exposure of every tree planting and ecosystem restoration event.

This may mean getting larger organisations to pay for the service for the benefit of smaller ones (a similar model to Meetup). Or perhaps, running the service with a donation portal (similar to Justgiving) could help us maintain the platform.

We want the best business model that keeps costs down for organisations, whilst keeping the servers on for the Plant Paradise platform.

We will pay £500 for a market analysis document which goes into further detail about sustainable business models. Further details are available on request.

We encourage you to get in touch if you have a business background, or have experience in any of the following:

- Lean canvas
- Running a non-profit
- Charities working with corporate partners
- Business market analysis

Please contact us at contact@plantparadise.earth.

Volunteers needed for onboarding organisations

We at Plant Paradise have a big challenge ahead of us – getting as many organisations as possible onto the platform, advertising their events. These organisations have a scattered presence online, and as of yet there is no single online directory for them.

We would like volunteers to help us onboard organisations, by finding and contacting them. The process will involve:

1. Searching online for uncontacted organisations that run tree planting and ecosystem restoration events in Scotland.
2. Creating an online profile for them on Plant Paradise.
3. Calling these organisations to find out more about who they are, the kind of events they run and if they have upcoming events.
4. Explaining who we are and what Plant Paradise does.
5. Showing them a demo of their new profile and how they can use it to create and advertise the upcoming events that you previously discussed with them.

The greater the number of events that exist on the platform before the launch, the more successful the launch will be, and the more trees we can help get in the ground.

Please contact us at contact@plantparadise.earth.

Legal advisor

Plant Paradise is currently a registered non-profit with a Limited by Guarantee company structure. We are in the process of becoming a charity, as this will unlock more funding opportunities. We are looking for a legal advisor who has experience in any of the following:

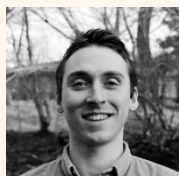
- Setting up/maintaining a charity
- Knowledge about setting up a cross-border charity with both the Scottish and English Charity Commission.
- Insight into company structures for non-profits/charities

Also, as our web application will need to comply with GDPR requirements, we would be interested in anyone who has experience in:

- GDPR requirements
- Creating a privacy policy
- Data protection officer requirements

We would love to talk to you. Please contact us at contact@plantparadise.earth. Thank you!

Best,
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